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Match Carrier Capabilities with Your Procurement Priorities

Limited visibility to the expansive carrier market puts constraints on transportation teams, affecting their ability to efficiently allocate resources and plan logistics. This lack of insight can lead to challenges in optimizing routes, managing costs effectively, and ensuring timely deliveries.

This is especially important as science-based targets are becoming increasingly essential for procurement teams to meet government requirements and consumer expectations. As a result, sustainability has become a key consideration in shippers' RFPs. Capac-ID's data-driven approach helps procurement teams not only identify the best-fit carriers based on several criteria, but also align with their sustainability goals, ensuring sustainable transportation practices.



51%

More than half of carriers and shippers cite establishing relationships with new partners that can help them increase efficiencies as a top goal for 2024.

Source: 2024 State of Transportation Report

Capac-ID's carrier search technology is:

Multi-Dimensional

Traditional procurement methods lead to suboptimal selections due to a narrow focus on familiar options. Capac-ID transcends these limitations by leveraging a vast, data-rich platform that identifies asset-based carriers on a multi-dimensional analysis of cost, capacity, service, and sustainability metrics.

Lane-specific

One-size-fits all approaches fall short in today's transportation landscape. Capac-ID offers tailored recommendations that match carriers with expertise on those lanes, enhancing performance compared to broad network assessments.

Data-driven

Narrow slices of available information often overlook crucial factors such as carrier reliability, sustainability practices, and capacity fluctuations. Capac-ID provides a holistic view of trusted carriers for more informed decision-making and superior service delivery.

Confidence in your carrier procurement process is only possible when the data is trustworthy

Capac-ID's carrier search tool is powered by data from over 23 million transacted shipments per year and external data sources to offer best-fit recommendations.



1. **Access an optimized overview of potential carrier partnerships.**
2. **Choose carriers that fulfill capacity and sustainability goals.**
3. **Guarantee higher carrier compatibility with your network priorities.**

Supercharge your procurement strategy with Capac-ID

Capac-ID signifies a pivotal shift in how shippers approach carrier procurement, offering an innovative solution that aligns with the evolving complexities of the global transportation landscape.

By leveraging advanced technology and data analytics, Capac-ID empowers procurement teams to make informed, strategic decisions that optimize operations, reduce costs, and enhance service quality. Capac-ID is not merely a tool; it is your procurement compass pointing toward efficiency, scalability, and alignment with industry best practices.

Find ideal carriers for your network.

Schedule a Capac-ID Demo

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