![Breakthrough, a US Venture company]

Level Up Your Benchmarking & Capacity Sourcing

Make your transportation network more agile with real-time, transacted rate benchmarking, lane-specific carrier identification, and actionable recommendations.

Traditional Benchmarking

Capac-ID

Static & Outdated

Traditional offerings use static data, producing out-of-date benchmarks and leaving users misinformed.

VS.

Dynamic Market Rates

Capac-ID data is updated in real time, arming shippers with accurate, complete, and relevant benchmarks to keep pace with a rapidly evolving market.

Manual Carrier Connections

Transportation teams must spend time identifying carriers for a lane without knowing if they are even a fit.

VS.

Carrier Identification by Lane

Capac-ID gives shippers immediate access to a shortlist of carriers who are best fit to move their freight on each individual lane.

Unreliable Datasets

Traditional benchmarking data, often duplicated and inaccurately sourced, lacks reliability.

VS.

Comprehensive Dataset

Using a database of over $25B in annual transportation spend, Capac-ID benchmarks are continuously updated, ensuring sustainable, fair-market rates.

Passive Data Input

It takes a full team of transportation professionals to make sense of and mobilize traditional benchmarking data.

VS.

Take Immediate Action

Increase productivity with strategic, shipper-specific recommendations that uncover lane opportunities by equipment, origin, division, carrier, mode, and more.